

Get Caught Recycling Social Media Posts:

Everything You Need to “Live-Tweet” Your Caught Green Handed Event

Please use and adapt the following posts as appropriate. You’ll need:

- *Twitter and Facebook page names of involved campus organizations so you can “mention” them and interact during the Caught Green Handed event.*
- *Group photo of your volunteers – this will make a great thank-you post after the event.*
- *Someone on the ground with a smart phone – you will want to take photos when you “catch” students green-handed.*

	Twitter	Facebook
Week Before Event	ATTN [School <u>name or hashtag</u>]: @[mention involved organizations’ Twitter handles] will be rewarding recyclers with prizes next week!	Attention [school name]: @[mention involved organizations’ Twitter handles] will be rewarding recyclers on campus next week. Hope to see you there!
Day Before Event	Get caught recycling [at the dining hall, in the library, etc] tomorrow, and get a prize! #CaughtGreenHanded	Get caught recycling [at the dining hall, in the library, etc] tomorrow, and get a prize! #CaughtGreenHanded
During Event	Get caught recycling or engaging in other green behavior on campus and you will get a prize from @[mention involved organizations’ Twitter handles] #CaughtGreenHanded	Get caught recycling or engaging in other green behavior on campus and you will get a prize from @[mention involved organizations’ Twitter handles] #CaughtGreenHanded
During event	Thank you to this recycler for getting caught “green-handed” [insert where they were caught] today! [INSERT photo of person caught recycling] #CaughtGreenHanded	Thank you to this recycler for getting caught “green-handed” [insert where they were caught] today! [INSERT photo of person caught recycling] #CaughtGreenHanded
During event	Thank you to this friend of the environment for getting caught recycling today! [INSERT photo of person caught recycling]	Thank you to this friend of the environment for getting caught recycling today! [INSERT photo of person caught recycling]
During event	Look who we found filling a reusable water bottle. Way to be green! [Insert photo] #CaughtGreenHanded	Look who we found filling a reusable water bottle. Way to be green! [Insert photo] #CaughtGreenHanded
During Event	Be on your greenest behavior today – you’ll help us get ahead in @RecycleManiacs & if we “catch” you, you’ll get a prize!	Be on your greenest behavior today – you’ll help us get ahead in @RecycleMania and if we “catch” you recycling, filling a reusable water bottle, or otherwise being green, you’ll get a prize!
After Event	Thank you to our stellar volunteers for handing out prizes to students and staff #CaughtGreenHanded today! [Insert	Thank you to our stellar volunteers for rewarding students and staff that were #CaughtGreenHanded today! [Insert group

	group photo of volunteers]	photo of volunteers] Keep being green, [Name of school]! Let's beat [Rival name] in @RecycleMania!
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